

# CHI St. Joseph's Health opens new Primary Care Clinic in Park Rapids.

Park Rapids families now have a new choice for primary care that prioritizes patient satisfaction. CHI St. Joseph's Health Primary Care Clinic offers same-day and next-day appointments for all ages. Conveniently located in the lower level of the hospital, the Primary Care Clinic provides treatment for common illnesses and injuries, manages chronic conditions, and offers comprehensive preventive care, including immunizations and screenings.



Dr. Dante Beretta, the clinic's newest provider, is a board-certified Family Medicine physician with a passion for providing personalized care to patients of all ages. His areas of expertise include pediatrics, men's and women's health, geriatrics, preventive care, office

procedures, and diabetes management. Dr. Beretta believes in building strong relationships with his patients and tailoring treatment plans to their individual needs.

"At CHI St. Joseph's Health Primary Care Clinic, we are



committed to providing our patients with the highest quality care in a welcoming and comfortable environment," says Dr. Beretta. "We believe that everyone deserves access to personalized care that meets their unique needs."

## The clinic offers a wide range of services, including:

- Treatment for common illnesses and injuries
- Management of chronic conditions such as diabetes, asthma, and high blood pressure
- Annual wellness visits and preventive care
- Immunizations for children and adults
- Health screenings for various conditions
- On-site laboratory testing and imaging

Schedule your appointment today and experience the difference personalized care can make. Call **218-616-3900** or visit [chisjh.org](https://www.chisjh.org) to learn more.

# Business Spotlight



## An inside look at how Radio Stations work with DeLaHunt Media

DeLaHunt Media, Inc. was established in September 2021 by Tammy and Butch DeLaHunt when we purchased the group of radio stations owned by Ed and Carol DeLaHunt; KPRM was the first station built in December 1962. Prior to purchasing the radio group, we owned KKWB "Coyote 102.5 FM" in Bemidji. Together, we have a combined experience in the broadcast industry of over 70 years. Today, DeLaHunt Media has eleven radio signals serving North-Central Minnesota:


- KDKK(FM) 97.5 MHz, 100,000 watts, Park Rapids, MN
- KPRM(AM) 870 kHz, 50,000 watts, Park Rapids, MN
- KPRM(FM) 100.5, translator, Park Rapids, MN
- KPRM(FM) 96.3, translator, Walker, MN
- KPRM(FM) 94.7, translator, Wadena, MN
- KPRM(FM) 103.1, translator, Bemidji, MN
- KXXX(FM) 92.5 MHz, 50,000 watts, Park Rapids, MN
- KKWB(FM), 102.5 FM, 50,000-watts, Kelliher/Bemidji, MN
- KQKK(FM) 101.9 MHz, 50,000 watts, Walker, MN
- KAKK(AM) 1570 kHz, 10,000 watts, Walker, MN
- K229DJ 93.7, translator, Walker, MN

Our business philosophy is to provide the best news, information, and entertainment to our listeners, while providing our clients with marketing strategies that will help their business be successful. Often, we are asked questions by our clients and listeners on how radio works. We thought we'd answer some of the more popular questions...


### How does a radio station make money?

 **Our radio stations are free over-the-air stations** (meaning no subscriptions are needed to listen). We make our money by selling commercials, sponsorships and hosting events, i.e. coverage of High School Sports, Fishing Reports, Snow and Trail Reports, and etc.

### Do Artists pay the radio station to play their songs?

 **No, actually we pay "Music Rights" fees every month in order to play the Artist's songs.** We pay ASCAP, BMI, SESAC and GMR all a percentage of our sales each month. We also pay Sound Exchange to stream online.

### You're selling air, why do you charge so much?

 **There are many expenses to run a radio station.** Our largest expenses include power, music rights, equipment and staffing. We employ 15 full-time/part-time employees. We are regulated by the Federal Government (FCC). Annually, we pay the FCC (Regulatory/Spectrum Fees) to remain on the air. We also must provide Emergency Alerts, which requires specialized equipment, must maintain online public inspection files, and routinely provide legal reports on Ownership, Equal Opportunity, and Program/Issues to name a few.

We would like to take the time to thank you for your business and supporting your local home town radio group which covers Bemidji, Park Rapids, Walker, Wadena and the surrounding areas. Our clients and listeners are very important to us here at DeLaHunt Media. If you have any questions or concerns, or need help with your advertising, please give us a call at 218-732-3306.

# Business Spotlight

## An in-depth look at Lora Honer Designs.



Lora Honer Designs is not only the creative spirit behind the Lakes Area Events and Savings Booklet, but I am about so much more. Lora Honer Designs is a full service design agency established in 2014 and I am located just a couple miles out of Park Rapids. I design everything from logos to brochures, ads to flyers, publications to e-blasts and more.

Another service I provide is laser engraving. Not only do I customize products for companies and organizations, but also offer unique gift ideas including Christmas ornaments and games. And since I own my own laser, I am able to have no minimums on orders.

I am also very active in our community. I am a member of the Park Rapids Chamber and the Park Rapids Rotary. I also have sponsored the Relay For Life for numerous years and enjoy walking the track every year. It is amazing getting to know everyone and meeting other cancer survivors.

When I am not working, I enjoy all that the Park Rapids area has to offer. Whether it is the summer or winter, I love the outdoors. I enjoy snowshoeing (I am hoping to make it all the way around Fish Hook Lake this winter), campfires, gardening, baking, cooking (wood-fired pizzas is my latest passion), photography and spending time with family and friends.

**If you have a business or event coming up and you need some design work or just looking for a perfect gift.**

**Give Me A Call Today!**

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